



ADSS Cymru

Yn arwain Gwasanaethau
Cymdeithasol yng Nghymru
Leading Social Services in Wales

MANIFESTO

For the 2026 Senedd elections, ADSS Cymru is asking all political parties to commit to the following promises in their manifestos:

1

Secure long-term, sustainable funding

As the population of Wales grows and ages, we need to **secure stable, long-term funding for social care** that addresses the inevitable growth in need for social care and support services.

2

Prioritise community wellbeing and connection

We want everyone to live as well and independently as possible, connected to their friends, families and communities. **Investment in services needs to be prioritised and enhanced** to prevent ill health and social isolation. These approaches can mitigate or delay the need for crisis care and support.

3

Transform services for children, families and adults

Everyone needs to be committed to co-producing better outcomes for children, families and adults. All partners should be fully engaged through **early help, strength-based practice and evidence-based interventions**. The implementation of removing profit from children's care must be fully funded and co-produced.

4

Support digital transformation and innovation

The social care sector needs **access to the most effective technologies**. We must invest in digital transformation to equip social care with modern, interoperable systems underpinned by ethical innovation. By harnessing data and AI, we can empower the workforce to deliver more effective, accessible support.

5

Implement a fair pay and progression framework for all social care staff

Social care workers deserve to be held in the same esteem as health and education professionals. There needs to be a pay and progression framework with **fair pay and clear career paths for all social care professionals**.

6

Enhance safeguards for children educated at home

Stronger safeguards for children that are Electively Home Educated (EHE) must be introduced, including the creation of a register of EHE children to ensure better public oversight and protection.